

## Call for Proposals: To Develop Videos and Case Studies on Conservation Champions

### INTRODUCTION

The Gulf of Mottama Project (GoMP) is implemented by a consortium led by Helvetas Myanmar with the Network Activities Group (NAG) and the International Union for Conservation of Nature (IUCN). The project is funded by the Swiss Agency for Development and Cooperation (SDC) with an overall objective to conserve and sustainably develop the unique biodiversity of the GoM, benefitting the communities that depend on it and increasing resilience to climate change. The project aims to achieve three outcomes.

1. Outcome 1. – Coastal livelihoods derived from the sustainable use of natural resources are more productive and diversified
2. Outcome 2. - The unique biodiversity and ecosystem services of the GoM are sustainably managed, restored, and conserved
3. Outcome 3: - Good governance of the GoM is institutionalised in a bottom-up, transparent, inclusive, and effective manner with reduced conflicts over natural resource use.
4. Outcome 4: The livelihoods of the communities affected by flooding are rehabilitated, and their capacities to respond to disasters and climate change are strengthened.

### OBJECTIVES

The objective of the assignment is to document the cases of conservation champions who are engaged as community leaders for the conservation and wise use of natural resources. The case studies will highlight how communities are involved, key factors that inspire them and the lessons learned.

The **major objectives** of the assignment are:

- To document cases of different community leaders (Champions) who are engaged and leading the conservation and wise use of natural resources along the GoM
- To showcase the role of communities in conservation and wise use of natural resources
- To highlight the longer-term vision of the communities and the benefits they can receive through conservation initiatives
- To illustrate the success and challenges as lessons learned by the communities

The specific tasks include:

- Review of project documents, reports, database and study reports
- Select and finalise the cases in coordination with the project
- Preparation and submission of an inception report highlighting methodology, including key questions for each case and work plan
- Organise field visits and interview selected project sites to compile information for case studies and documentation of video
- Preparation and submission of draft videos and case studies
- Submission of final outputs of the assignment after feedback from the project team

### SUBMISSION OF PROPOSAL

**Interested service providers are requested to submit a proposal in English that should cover the following:**

1. Profile and experiences of conducting similar studies and communication products, preferably in the biodiversity conservation, rural development, and livelihoods sector, together with CVs of proposed consultant/s.

2. Budget in MMK as per the proposed format in ToR
3. A brief presentation of the proposal to the GoM Project Management by shortlisted service providers

#### **Criteria for selection of service providers**

1. Track record and experiences of the service provider
  - a. on conducting studies/communication products in the Gulf of Mottama area
  - b. on conducting studies/communication products in biodiversity / rural development
  - c. on conducting studies/communication of development cooperation
2. Financial proposal
3. Availability to complete the study within the proposed timeframe

After selecting the winning proposal, the service provider will develop, in exchange with the GoM Project, an inception report including a planned timeline, work plan and detailed methodology/approach.

## **YOUR QUALIFICATION**

We seek a service provider - an individual, a team of Myanmar citizens, or a Consulting Company. You should have a good track record of conducting similar studies and be familiar with rural development works with INGOs. You must have at least three years of proven experience in conducting similar tasks as mentioned above. You should be able to work in rural areas and be proficient in Myanmar and English.

## **YOUR OFFER**

Please send your request for the detailed Terms of References (ToR) and questions (if any) [gompproject@helvetas.org](mailto:gompproject@helvetas.org) by 2<sup>nd</sup> April 2024. The proposal (highlighting the experiences and the CV of the proposed candidate/s and cost) specified in the ToR should be submitted to the above-mentioned emails by **5<sup>th</sup> April 2024**. To explore more about our organisation, please visit our website <https://www.helvetas.org/en/myanmar>.