# Meeting Minutes

ICT4D Working Group, July 30, 2014

Chair: Jade Lamb, Pact

Organizations Attending: MIMU, PU-AMI, MIDO, UNICEF, Dimagi/CommCare, TSF, Ooredoo, Proximity Designs, Pact, LIRNEasia

|  |  |
| --- | --- |
| Activity | Follow up |
| 1. Presentation by Ooredoo, Julian Gorman and Monica

Challenges in Myanmar include limited exposure to ICT, language support, fragmentation of effort to use ICT4D, and infrastructure. Myanmar is poised to be a smartphone leapfrog case, where users go directly to smartphones without a major feature phone phase. Ooredoo has been working with PSI and Koe Koe, through a grant from GSMA, to develop an application for women (pregnant, planning to become pregnant or with children under two) that would push out stage-appropriate health messages and refer women to doctors in their area. They are also planning mAgriculture and mEducation apps.Ooredoo plans to cover 95% of the population/80% of geography within the first couple of years of operation. Initial rollout will be on the Mandalay/Naypyitaw/Yangon corridor. |  |
| 1. TOR

Modified draft to add greater emphasis to promoting use of/access to ICT for actors outside of urban areas. No other amendments were proposed and the draft was ratified by consensus. | Jade to disseminate TOR |
| 1. Plans for action (based loosely on SWOT)
* Catalogue ICT activities of WG members and other development/humanitarian actors
* Develop brief on Myanmar ICT context tailored to new entrants in the development/humanitarian field and list of useful reference documents
* Develop translation glossary of common ICT terms to try and standardize terminology in Burmese for improved understanding and coordination
* Promote use of Unicode over Zawgyi through using Unicode in the working group’s products as far as is practical and through other opportunities as they arise
 | Jade to re-disseminate online document for member activities, members to fill out their ICT4D activities in documentSaijai will organize translation initiative |
| 1. AOB, Announcements and Upcoming Events
* MIDO is currently doing a mapping of the ICT4D policy landscape
* International ICT for Development conference in Singapore next year, ictd2015.org
* Upcoming ICT4Peace training in social media management, open mapping/data 29-30 September at MIMU for about 20 people
* Saijai from CommCare tentatively scheduled for the September presentation
* Possible other presenters include representative from cash transfer WG, CSR representative from Telenor
 | Jade to confirm upcoming presenters for August and September |

Attendance

|  |  |  |  |
| --- | --- | --- | --- |
| # | Name | Organization | Email |
| 1 | Shon Campbell | MIMU | Manager.mimu@undp.org |
| 2 | Khun San Aung | MIMU | Khun.san.aung@undp.org |
| 3 | Hsu Mon Aung | MIMU | Hsu.mon.aung@undp.org |
| 4 | Aude Morille | PU-AMI | Mnch.mmr@pu-ami.org |
| 5 | Nay Phone Latt | MIDO | Nayphonelatt@myanmarmido.org |
| 6 | Phyu Phyu Thi | MIDO | phyuphyuthi@gmail.com |
| 7 | Yatanar | MIDO | yatanarhtun@gmail.com |
| 8 | Htaike Htaike Aung | MIDO | Htaike2aung@gmail.com |
| 9 | Thi Thi Lwin | UNICEF | ttlwin@unicef.org |
| 10 | Saijai Liangpunsakul | Dimagi/CommCare | sliangpu@dimagi.com |
| 11 | Charles Flèche | TSF/PU-AMI | Mhealth-myanmar@tsfi.org |
| 12 | Monica | Ooredoo | mphyu@myanmar.ooredoo.com |
| 13 | Julian Gorman | Ooredoo | jgorman@ooredoo.com |
| 14 | Ye Lin Oo | Proximity Designs | yelinoo@proximitydesigns.org |
| 15 | Brian McDonald | Proximity Designs | bmcdonald@proximitydesigns.org |
| 16 | Jade Lamb | Pact | jlamb@pactworld.org |
| 17 | Helani Galpaya | LIRNEasia | helani@lirneasia.net |