# Meeting Minutes

ICT4D Working Group, March 30, 2016

Chair: Jade Lamb, Pact

Organizations Attending: Pact, Insitor Management, UNESCO, PSI, Dimagi, D-Tree, Carter Center, Paywast

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| Activity | Follow up |
| 1. WI, Jes and William  * 36 million people in Myanmar have phones, 29 million are smart phones; mobile data is still slow and expensive though, and public wifi is limited * No central portal for Burmese apps; people rely on Facebook as a central portal to find content * WI is a fast/free access point for quality (pre-vetted) content, which is uploaded directly to a router; will not offer internet access in the beginning * Content will be updated monthly * Will place routers in teashops outside Yangon; teashop owners seem keen to have the routers since, like TVs, they will attract people to come and hang out * Future opportunity for revenue from sales of premium content and, as bandwidth/price improve, wifi subscriptions for internet access * Looking at direct partnerships with intellectual property owners to ensure media on devices isn’t priated * Rollout plan: February-May will have 20 test hotspots outside Yangon, will be live in mid-April * May-December 2016: Commercial launch scaling up to 1,000 locations in middle/lower Myanmar * 2017: premium services and internet access * Business model for near term will be ads; right now raising $500k for scale up, let the WI team know if you have donors * Will be available in Myanmar Unicode/Zawgyi once live, in addition to English * Why teashops over malls? Malls will attract early adopters and people able to pay for premium content * Concerns that people won’t understand that these points are not the same as internet access and will stop using them if they can’t access internet/FB through them | If you’d like to have your ICT4D app or other content hosted on WI, or have a recommendation for somewhere to host a WI hotspot, please reach out to Jes or William |
| 1. The Carter Center, ELMO, Eli Lewien  * Real time data collection using ODK base, site creates analysis/reports of data as it’s submitted * Initially designed for election monitoring, but can be used for other types of data collection * Piloted with Cherokee Nation elections, lots of bugs, but only 15 data collectors so could do troubleshooting via phone * Since has improved a lot, was used in Myanmar during elections and now for long-term qualitative reporting (text can be submitted through site) * Trying to create an Open ELMO community online, this has been challenging * ELMO simpler than ODK and multi-platform but requires users to set up their own servers; ELMO does offer TA for setup if necessary * [Site](http://getelmo.org/about/) link and [GitHub](https://github.com/thecartercenter/elmo) link |  |
| 1. Announcements  * Next meeting May 18, Wednesday, 10 AM-12 * Erwin Sikma is coordinating a group of NGOs who are interested in collectively lobbying telecos for price cuts on data/SMS usage contributing to ICT4D. Please contact [erwin@impactterra.com](mailto:erwin@impactterra.com) if interested. * Jade will be leaving Myanmar at the end of May. Looking for new leadership for the group, please contact [jlamb@pactworld.org](mailto:jlamb@pactworld.org) if you are interested. |  |

Attendance

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| # | Name | Organization | Email |
| 1 | Jade Lamb | Pact | [jlamb@pactworld.org](mailto:jlamb@pactworld.org) |
| 2 | Bradley Kopsick | Insitor Management | [bkopsick@insitormanagement.com](mailto:bkopsick@insitormanagement.com) |
| 3 | Naing Naing Aye | UNESCO | [nn.aye@unesco.org](mailto:nn.aye@unesco.org) |
| 4 | Perrie Briskin | PSI | [pbriskin@psimyanmar.org](mailto:pbriskin@psimyanmar.org) |
| 5 | Saijai Liangpunsakul | Dimagi | [sliangpu@dimagi.com](mailto:sliangpu@dimagi.com) |
| 6 | Marc Mitchell | D-tree | [mmitchel@hsph.harvard.edu](mailto:mmitchel@hsph.harvard.edu) |
| 7 | Eli Lewien | Carter Center | elewien@gmail.com |
| 8 | Jes Petersen | Paywast | jes@kaliebe.dk |
| 9 | William Min |  | william.min@mystylo.life |