

### 1. Hanns Seidel Foundation - various

The Hanns Seidel Foundation (HSF) has been supporting the Myanmar Government (in particular the Ministry of Hotels and Tourism – MoHT) in the preparation and publication of **the Responsible Tourism (RT) Policy** and **Community Involvement in Tourism (CIT) Policy**. HSF also supported the preparation and publishing of the **Do's and Don'ts for Tourists**, has conducted RT and CIT workshops and has initiated seminars on Tourism and Peace in conflict regions. Other initiatives in the past included training on responsible tourism with the **Myanmar Tourist Police Force** and ASEAN and Tourism related issues with UMFCCI and MTF members. At present, HSF is discussing the formulation of a **Bed and Breakfast Policy** with MOHT and MTF and a **National Tourism and Peace Conference** in 2014.

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### 2. MIID/ICIMOD/Luxembourg - Inlay Lake Regional Destination Management Plan

The Institute for International Development (IID-Myanmar), now called Myanmar Institute for Integrated Development (MIID), undertook a major study of Inlay Lake and the surrounding hilly areas in 2012 and presented a range of recommendations to Ministry of Environmental Conservation and Forestry, and Ministry of Hotel and Tourism, for conservation and sustainable management of the Lake. Several recommendations concerned inclusion of the ethnic population from the Inlay Lake region in responsible tourism development.

With the support from the Ministry of Hotels and Tourism and the Government of Luxembourg, the institute for international development (IID) and the International Centre for Integrated Mountain Development (ICIMOD) based in Kathmandu, Nepal signed for a three year project called regional tourism destination management plan for the greater Inle Lake region. The Destination Management Plan is now being finalized and will be launched in September/October 2014.

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### 3. UNDP - Environment protection, access to safe water

UNDP provides funding and assistance in implementation of local projects, including in the area of environmental protection and access to safe water in Inle Lake region, Shan State. UNDP has experience in micro-finance, social cohesion and livelihoods support at Kayah State level and maintains a regional office in Loikaw that looks at local governance; this office could be useful for liaison at state level.

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#### **4. Promoting Women-led Micro-enterprises in the East-West Economic Corridor (ADB)**

The project will comprise the following outputs: (i) microenterprise development services strengthened; (ii) market access for local products improved; (iii) small infrastructure (roadside markets) and ancillary facilities developed; and (iv) institutional support for project implementation. It is expected the project will benefit approximately 600 women entrepreneurs and their families. Candidate sites near the towns of Hpa-an in the Kayin State, and Kyaikto in the Mon State, will be assessed and 2-3 suitable production clusters selected based on criteria agreed with the Government. Lessons from past the Japan Fund for Poverty Reduction (JFPR) support for women-led microenterprise development will be incorporated into project design, including the need to: (i) adequately assess market demand for products and services to be promoted; (ii) involve private sector partners early and frontload business support services; (iii) involve both men and women in decision making processes; and (iv) provide adequate implementation support.

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#### **5. JICA - Airport safety and security project**

Japan International Cooperation Agency (JICA) is supporting the improvement of safety and security equipment of Myanmar's International and major airports (Yangon, Mandalay, Nyaung U, Heho, Thandwe and Dawei) to improve safety and reliability of air transportation and enable to handle increase of air traffic by establishing effective air routes.

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#### **6. JICA - Strengthening local governance capacity livelihoods and social cohesion in ethnic minority areas project**

Japan International Cooperation Agency (JICA) is supporting to improve the governance capacity of local governments and the livelihood and social cohesion of communities by providing them with social protection assistance; grants for agriculture, livestock and micro-enterprises; vocational training; community mobilization and training; and infrastructure in collaboration with UNDP.

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#### **7. Swisscontact - Hospitality Training Initiative**

This project is funded by Swiss Agency for Development and Cooperation (SDC) and it will be implemented through Swisscontact. Swisscontact is planning to provide training to about 30,000 persons from Yangon and Naypyitaw with disadvantaged background in selected hospitality occupation in

cooperation with leading three to four stars hotels from Yangon and Naypyi Taw. This project is four-year project with started from February 2014 and will be ended in January 2018.

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#### **8. Inle Hospitality Vocational School project (PfC & Inle Princess)**

The Inle Hospitality Vocational Training School (iHHVTC) was founded by the managing director of the Inle Princess Resort with the support of Partnership for Change (PfC). The vocational training center provides education and job opportunities for youth from the local communities around Inle Lake. In September 2013, the centre launched their first annual training program for 40 students. Students study English and four hospitality disciplines: Front Desk and Reservations, Laundry and Housekeeping, Food & Beverage Preparation, Food & Beverage Service in both theoretical and practical applications.

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#### **9. Partnership for Change - Kachin State Educational & Environmental Program**

In partnership with WildCru at Oxford University, Partnership for Change (PfC) started this program to research the conservation of forest biodiversity. The Htamanthi Wildlife Sanctuary has been selected as a local partner for the first phase of the project. Subsequent phases will use the research data to provide information for identifying options.

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#### **10. Hospitality and Catering Training Academy (Daw Khin Kyi Foundation)**

This academy is funded by Daw Khin Kyi Foundation to promote the health, education and living standards of the people of the country, focusing its attention especially on the needs of Burma's least developed areas. Under Daw Khin Kyi Foundation, there is a project called Hospitality and Catering Training Academy, HCTA is a non-profit training centre empowering the youths with education and vocational training, not only creating job opportunities but also supplying the rapid demand of tourism and hotel industry. Based in Kawhmu, SW of Yangon. Kawhmu Township has a population of around 120,000.

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## **11. Building Markets - SMEs development**

Building Markets' Sustainable Marketplace Initiative in Myanmar (SMI-Myanmar) is in a unique position to leverage this new economic activity into opportunities for local small and medium-sized enterprises (SMEs) to grow their businesses and create jobs. The SMI-Myanmar provides a suite of services specially designed to break down barriers to local procurement and generate linkages between local businesses and international and domestic opportunities.

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## **12. International Finance Corporation (IFC)**

The International Finance Corporation (IFC) is providing technical assistance to support the establishment and operations of the Myanmar Business Forum (MBF). The aim of the program is to support the development of a sustainable public-private dialogue mechanism with the aim of addressing legal, regulatory and administrative reforms to support private sector development in Myanmar. IFC is partnering with the Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI) to establish a secretariat to coordinate the private sector and the Ministry of Commerce to support its role as the government focal point for the MBF. Within the MBF structure there are 7 sectoral working groups, including a Tourism Working Group that will focus on key issues facing the various sectors.

The IFC is also investing in tourism related private-sector projects.

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## **13. Business Innovation Facility (BIF) Private Sector Development programme**

The Business Innovation Facility (BIF), a 4 year project run by HamsaHub and funded by DFID, will provide technical assistance (consultancy services) to market players in the tourism sector to make an innovation profitable and sustainable, and ultimately to support pro-poor tourism market development. BIF has a particular focus on supporting private sector players who are innovating in the market but can also work with other market actors. At present the project is analysing the market and developing a strategy for where and how they will intervene.

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#### **14. UNIDO's Developing cluster and business linkages project**

**UNIDO** started this project with the funding of the Government of Italy to provide better employment and livelihood opportunities for local communities. They prioritize increasing the competitiveness of micro, small and medium enterprises (MSMEs) through developing cluster and business linkages. They will provide policy advice to the Ministry of Industry, and the Ministry of Cooperatives for preparation of an Industrial Zone law. Next steps involve an intervention in Bagan for the Lacquer-ware cluster through providing training and lending small amount of micro-finance.

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#### **15. ILO - Entrepreneurship Development and SMEs support**

ILO is implementing the "Entrepreneurship Development and SME support in Myanmar" project. The project, running till 2017, will support the roll-out of entrepreneurship and SME management training and related business services for micro, small and medium sized enterprises in Myanmar. The project will include in-depth assessment, entrepreneurship awareness, SME management skills development, support to the business services providers and training curricula. It is expected to contribute to the creation of more than 1,000 new SMEs and more than 3,000 jobs.

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#### **16. ILO - Support to SMEs in the tourism sector**

Linked to the previous ILO project and under the same management unit for the similar time frame ILO will also support more specifically the existing SMEs in the tourism sector through a second project "Supporting Tourism in Myanmar through Business Management Training". It is expected to contribute to an increase in turnover and job creation for minimum 500 enterprises in tourism sector.

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#### **17. UnionAID - Promoting ethical tourism in Myanmar**

UnionAID and the International Union of Food Workers (IUF) Asia-Pacific had done research and mapping the major foreign owned hotels in Yangon to develop an evidence base relating to conditions of employment and issues for workers. They will then conduct training on rights and union organising for workers. Finally an international on-line "Ethical tourism for Myanmar" campaign will be developed including labour standards.

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## **18. Tourism Transparency**

TT is an organisation that researches the impacts of tourism in Myanmar. Since 2012 TT has worked with various tourism stakeholders: they developed the Dos and Don'ts for Tourists cartoon booklet in cooperation with MoHT, MTF and HSF, and have successfully lobbied other tourism stakeholders to focus on responsible tourism. TT is currently undertaking a wide range of research projects, including one on land rights and tourism development in Myanmar, and another one on sex tourism. TT has worked with over 40 tourism companies in Myanmar for the Dos and Don'ts project, and the D&D short movie is shown in the arrival and departure lounges of four major airports in Myanmar.

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## **19. CBI/Netherlands - Export Coaching Programme Tourism**

The Netherlands Ministry of Foreign Affairs, Centre for the Promotion of Imports from Developing Countries (CBI) launched a tourism export program for Myanmar (2014-2017), supporting tourism business (focussed on inbound tour operators) to improve access to the European market, support companies in implementing sustainability and human rights issues and to increase financial turn-over.

The Export Coaching programme is part of the wider Sustainable Tourism Asia Program which has a focus on 6 Asian countries. As part of the programme a three party MoU was signed between CBI, the Pacific Asia Travel Association (PATA) and Travelife (Sustainability in Tourism) have signed a three party MoU for a series of sustainability training courses for tour operators and advisors; and for developing and implementing local industry sustainability standards. Within Myanmar the programme will also have a special focus on Community Involvement in Tourism. Through their Sustainable Tourism Asia Program (2014-2017) CBI will work closely with local and national associations in Myanmar such as the Union of Myanmar Travel Association (UMTA) and the Myanmar Hoteliers Association (MHA).

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## **20. Wildlife Conservation Society - Community Based Ecotourism Project**

Wildlife Conservation Society (WCS) is developing a pilot community-based ecotourism project in Ayeyawady Dolphin Protected Area to support conservation of Irrawaddy dolphins and create employment and income generating opportunities for cooperative fishermen at the initial stage and gradually to wider local communities.

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## **21. Fauna & Flora International - Inn Chit Thu Community based tourism project**

**Fauna & Flora International (FFI)** added a community tourism project to their existing conservation programs at Indawgyi Lake and Meinmahla Kyun wildlife sanctuaries in 2013. Their key aims are aiding conservation efforts and improving local livelihoods. The pilot community tourism project was launched at Indawgyi Lake in partnership with the **Ministry of Environmental Conservation and Forestry (MOECAF)** and local community.

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## **22. International Trade Centre – support to the Myanmar National Export Strategy/Tourism in Kayah State**

The Myanmar National Export Strategy (NES) is the country's first-ever 5-year export plan, developed with the support of the President's Office and under the leadership of the Ministry of Commerce, will be launched by the end of 2014. Tourism has been identified as a priority sector. The NES has been designed through a participatory process, involving more than 17 Line Ministries and 120 private sector representatives. The Strategy provides a series of recommendations and action plans to increase export development and competitiveness and to address supply side, business environment and market entry issues. The NES will be used as a framework to address, in a coordinated manner, trade-related development needs in the country.

The NES has been designed with the technical support of the International Trade Centre (ITC) and funding support of the German Agency for International Cooperation (GIZ). ITC has developed a Myanmar Country Programme, jointly with public and private sector counterparts, which aims to address selected NES recommendations. The Programme constitutes a follow-up to and builds on the country-led NES process. The Programme provides direct support to sector value chains to stimulate job creation, poverty alleviation and rural development; reinforces trade support institutions to increase exports; and supports the country's NES implementation and management.

One of the Country Programme components i.e. support to one priority sector value chain – Inclusive Tourism in Kayah State – is funded by the Netherlands/Centre for Import Promotion to the Netherlands (CBI), and implementation will start in September 2014. The three-year project aims to enhance trade competitiveness of the tourism sector by integrating local producers and service providers into the tourism

value chains on the one hand side, and, on the other hand side, by helping Myanmar inbound tour operators to develop inclusive tourism tours in Kayah and promote the region on international markets.

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### **23. Harrison Institute - Enhancing rural livelihoods and biodiversity conservation through responsible tourism**

The aim of the project is to promote responsible tourism in the upper Ayeyarwady River corridor that supports biodiversity conservation and the economic development of rural, riverine communities. This three-year project, funded by DFID (UK Government), will be implemented through the Harrison Institute, UK (Principal Investigator & coordinator), Grow Back for Posterity, Myanmar Bird and Nature Society, FREDa and University of Mandalay.

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### **24. The CODE - Protecting Children from Child Sex Tourism Program**

This program is initiated by The Code [[www.thecode.org](http://www.thecode.org)] to provide awareness, tools, and support to the Myanmar tourism industry to prevent sexual exploitation of children. For the duration of two years, The Code will work to Myanmar's tourism industry to protect children from sexual exploitation through asking tourism companies to join as members. Thus far, The Code launched the project in Yangon via a National Forum for Child Protection as Part of Responsible and Sustainable Tourism on 19 May 2014 and is currently holding series of workshops in Yangon, Mandalay, Bagan and Inle Lake.

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### **25. UNICEF with the Department of Social Welfare, SCiM, and MRCS - Child Protection Case Management**

UNICEF is collaborating with the Department of Social Welfare, Save the Children in Myanmar (SCiM), and Myanmar Red Cross Society (MRCS) to establish a case management system in 19 townships in Myanmar. The foundation of this model is the capacity building of Government and Non-Government Organisations to empower them to carry out the primary functions of a township-level case management system, for both statutory and non-statutory cases. This includes awareness-raising at the community level on child protection, and the establishment of identification, referral and response systems, with the



objective of ensuring that townships have functioning child protection response mechanism and children and families have access to child protection services.

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## **26. UNICEF and the Department of Social Welfare - Prevention of Family Separation**

UNICEF has been supporting the Department of Social Welfare to advance the agenda on alternative care for children, by increasing understanding across Myanmar on the importance of family based care for all children, and increasing awareness around the harmful impact of unregulated orphanage care. A National Forum on Prevention of Family Separation was held in May 2014, and awareness-raising materials to prevent institutionalisation of children will be disseminated nationwide. UNICEF, the Department of Social Welfare, and the Ministry of Hotels and Tourism will seek to raise awareness amongst tourists to prevent orphanage tourism by working with the travel and tourism industry.

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## **27. Myanmar Chefs Association - Pastry Training Centre**

**Myanmar Chefs Association (MCA)** signed MOU to set up pastry training centre for the unfortunate people in Myanmar with the support from the Ministry of Social Welfare and a private Christian Orphanage. They will be implementing the projects at Hmaw Bi Girls Orphanage, Training school for Girls (Htuk- Kyant) and Yangon School for the Blind (Insein). Also they are in planning in another training center at Yangon Women Development Center on Nat Mauk Road. The young Myanmar Chefs and Pastry Chefs who are interested in the projects will be volunteering to conduct the training. It will start from September 2014 onwards. **MCA-WCWB** has also been doing the following projects (i) Community Health Education, Free Treatment and Major Health Operation in Rakhine & Ngapali Beach (ii) Preventive and Dental Education talk at South and North Rakine and Delta, (iii) Thyroid operation team for Sittwe & Thandwe, (iv) Volunteer Chefs team for Food Safety and Hygiene, (v) plastic surgery teams for North and South Rakhine, and (vi) Food safety training.

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