



United Nations
Educational, Scientific and
Cultural Organization

FORM AM 10-7:

Procurement Notice/Advertisement

Country of Destination: Myanmar

Reference Number: YGN/ED/ESPIG/RFP/2025/18

Description: Young Financial Empowerment Program

Deadline for Submission of Sealed Tenders: 04 August 2025 at 17:00 Hours
(Yangon Time)

Posting Date: 17 July 2025

UNESCO is actively involved in the Global Partnership for Education- Education Sector Program Implementation Grant (GPE-ESPIG) program. The primary objective of the GPE-ESPIG program is to ensure that the most marginalized children, including those who are out-of-school or at risk of dropping out, gain access to quality learning opportunities. These opportunities are crucial for them to acquire relevant skills, build resilience, continue their education, and enhance their overall well-being.

Through these objectives, the GPE-ESPIG program aims to create inclusive, gender-responsive and protective learning environments that address the needs of the most vulnerable learners in Myanmar. To support these efforts, UNESCO seeks to partner/contractor with an organization or institution to deliver the Young Financial Empowerment Program in community centers/learning spaces.

The selected partner/contractor will play a vital role in the delivery of the Young Financial Empowerment Program for out-of-school children.

Work assignment:

1. Engage with local community centers/schools
2. Conduct awareness campaigns or webinar
3. Identify and equip at least 10 training centers/learning space
4. Develop both user guidebooks and facilitator manuals
5. Train the local youths/ facilitators on core financial literacy concepts
6. Roll out 6 months hybrid program across 10 training centers in 3 batches
7. Collect success stories, testimonials and case studies from learners

Your electronic offer, composed of a technical and a financial proposal (with password protection), should reach the following address no later than **04 August 2025 17:00 hours, Yangon, Myanmar time to email: yangon@unesco.org** without copy to any other e-mail addresses.

Offers addressed to any other e-mail accounts will be disqualified (File size maximum 10 MB).

UNESCO Contact Information:

UNESCO Regional Office in Bangkok

Attn: Ichiro Miyazawa, Head of UNESCO Yangon Office

E-mail: yangon@unesco.org

Call for Proposal
(Only for organizations/ Institutions)
Young Financial Empowerment Program

Organizational unit: UNESCO Antenna Office
Duty Station: Yangon, Myanmar
Type of Contract: Contract for Services
Tentative Duration: August 2025 – May 2026
Application Deadline: 04 August 2025 at 17:00 Hours (Yangon Time)

Date Issued: 17 July 2025

I. Background:

UNESCO is actively involved in the Global Partnership for Education- Education Sector Program Implementation Grant (GPE-ESPIG) program. The primary objective of the GPE-ESPIG program is to ensure that the most marginalized children, including those who are out-of-school or at risk of dropping out, gain access to quality learning opportunities. These opportunities are crucial for them to acquire relevant skills, build resilience, continue their education and enhance their overall well-being. The GPE-ESPIG program consists of three key components:

Access: The program focuses on facilitating safe and equitable access to learning for children and youth in Myanmar.

- **Quality:** The program aims to ensure quality teaching and learning experiences for children and youth in Myanmar. This involves strengthening the capacities of education personnel and fostering context-responsive, equity-focused learning resources and modalities that adapt to the evolving situation.
- **System Strengthening:** The program places emphasis on strengthening systems, management, coordination and monitoring related to education in Myanmar.

Through these objectives, the GPE-ESPIG program aims to create inclusive, gender-responsive, and protective learning environments that address the needs of the most vulnerable learners in Myanmar. To support these efforts, UNESCO seeks to partner with an organization or institution to deliver the Young Financial Empowerment Program in

community centers/ learning spaces. The selected partner will play a vital role in the delivery of the Young Financial Empowerment Program for out-of-school children.

II. Work Assignment:

The Contractor shall perform the tasks under the overall authority of the Regional Director of UNESCO Regional Office in Bangkok, the direct supervision of the Head of UNESCO Antenna Office in Yangon, in close collaboration with UNESCO Education unit. The contractor shall undertake the following assignments:

- Engage with local community centers/school to identify at least 1500 children (aged 13-18) who would benefit from the Young Financial Empowerment Program.
- Conduct awareness campaigns or webinar to inform potential participants and their families about the program's benefits and enrollment procedures.
- Identify and equip at least 10 training centers/learning space with the basic digital tools or devices to facilitate access the online resources at Myanmar Youth Platform. UNESCO will provide 100 tablets to support the implementation of the Young Financial Empowerment Program.
- Develop both user guidebooks and facilitator manuals, covering the 10 modular courses at [Myanmar Youth Platform](#) to support the delivery of the hybrid financial literacy program.
- Train the local youths/ facilitators on core financial literacy concepts (via blended learning on the MYP), effective facilitation techniques and strategies for hybrid learning.
- Roll out the 6-month hybrid program across the 10 training centers in 3 batches. Each center will train at least 50 adolescents per batch. The target is to reach a total of 150 adolescents per center who will complete the full course, combining online learning on the MYP with in-person sessions at the centers.
- Collect success stories, testimonials, and case studies from learners about the impact of the program.

III. Deliverables and Timelines

All deliverables must be submitted with original/editable files as well as high-resolution versions of final products (if applicable) to UNESCO. The assigned tasks must be submitted by the following deadlines.

Deliverables	Deadline
1. A participant outreach and enrollment report including: list of engaged community centers and schools, outreach and awareness activities (campaigns, webinars etc.) and enrollment data and demographic	30 September 2025

breakdown of participants	
2. A report on the establishment and readiness of 10 training centers/learning spaces, including inventory of digital tools and devices.	15 October 2025
3. A finalized set of educational resources to support the hybrid model, including: user guidebooks and facilitator manuals covering all 10 modular courses on the Myanmar Youth Platform (MYP) and training completion report for youth facilitators on financial literacy concepts, facilitation skills and hybrid learning strategies	30 October 2025
4. A final report summarizing the 6-month hybrid training program, including: overview of program implementation, number of adolescents completing the program (target: 500 per center), collected success stories, testimonials, and case studies from participants and insights and recommendations for future scale-up or improvements	30 May 2026

IV. Eligible Organizations for application

Eligible organizations are international or national NGOs, foundations and similar institutions/ organizations. Some criteria for application are as follows:

The Organization/Institution

Required Qualifications (Mandatory):

- Must be an international or national organization with at least 3 years of delivering educational services in Myanmar.
- Must have at least 3 years' experience in developing and implementing youth skills development projects/trainings.
- Must have previous experiences working with at least 5 community/training centres/schools.
- Must have at least 2 projects experiences for the delivery of Financial Literacy course/ Training/Projects for children/adolescents/ youths.

Desirable Qualifications:

- At least 1 year in using or implementation of digital platform, online courses delivery

and blended learning

Lead Personnel/Staff to Implement Activities (Maximum 5 people)

Required Qualifications (Mandatory):

- Lead personnel must have a Master's degree in the field of education, development, social science or in related field.
- Team members must have a Bachelor's degree in education/finance, community development/ social sciences or in related field.
- Lead personnel with at least 2 projects experience on youth skill training/community development projects.
- Team members with at least 3 years of experience on community mobilization, awareness raising and delivery of financial literacy training (Virtual/in-person)

Desirable Qualifications:

- It is desirable at team members have experience working in marginalized communities/ remote areas.

V. How to apply:

Interested organizations/firms are invited to submit in writing to the UNESCO Antenna Office in Yangon:

- **Technical Proposal** clearly referencing “**Call for Proposal- Young Financial Literacy Programme**”, indicating 1) qualifications and experiences with evidence that make suitable for the assignment, 2) the methodology/ approaches including workplan, M & E framework and risks mitigation to be adopted to carry out the assignment, 3) detailed CVs of the team for the assignment including roles and responsibilities and 4) at least two referees or relevant examples that demonstrate your experience carrying out similar initiatives
- **Financial Proposal** indicating all project expenses required to complete work assignment.

UNESCO places great emphasis on ensuring that the objectives of the work assignment, as described in the Terms of Reference, are met. Accordingly, in evaluating the applications for the assignment, attention will focus first and foremost on the technical elements. From those proposals deemed suitable in terms of the criteria in the Terms of Reference, UNESCO shall select the proposal that offers the Organization best value for money.

Your application should reach yangon@unesco.org by email no later than 17:00 Hours (Yangon time) on 4 August 2025.

In line with UNESCO's overall gender mainstreaming strategy, the incumbent is expected to integrate a gender perspective in all activities and apply gender analysis and mainstreaming concepts whenever feasible.

Only short-listed organizations/institutions will be contacted