



DKT International Inc. (Myanmar Branch)

CAREER OPPORTUNITY

About DKT International Myanmar: DKT International is a leader in making modern contraceptive products and information more available, accessible, and affordable to people in 90 developing countries worldwide. Through innovative social marketing DKT aims to give Myanmar's people greater knowledge and a wider range of choices for reproductive health.

DKT International Myanmar invites applications for the following position in Yangon, Myanmar.

Position: **Content Writer**
Report To: Senior Manager, Marketing
Duty Station: Yangon
Closing Date: as soon as possible

About the Job: We are looking for a creative and detail-oriented **Content Writer** to craft original, engaging content across multiple platforms, including websites, social media, and email campaigns. This role plays a vital part in shaping our brand voice and delivering clear, compelling messages to diverse audiences. The ideal candidate is a skilled storyteller with a strong command of language and a passion for writing. A key focus will be translating complex reproductive health topics into accessible and impactful content that resonates with our target audiences and supports our mission.

Responsibilities (but not limited to):

- Research, write, curate and edit high-quality content for blogs, websites, emails, social media, and other marketing materials related to reproductive and sexual health.
- Ensure medical and scientific information is accurate, evidence-based, and clearly communicated for a non-expert audience.
- Collaborate with healthcare professionals, brand team and designers to align content strategies with business & project objectives.
- Adapt tone and language to meet the needs of diverse audiences, including teens, adults, parents, and LGBTQ+ communities.
- Write content that is inclusive, culturally sensitive, and aligned with the organization's values and voice.
- Update, maintain and refresh existing content as needed to improve performance and accuracy.
- Monitor content performance using analytics tools and recommend improvements.
- Stay updated on industry trends, competitor content, and best practices.
- Optimize content for search engines (SEO) and user engagement.
- Perform other tasks assigned by direct supervisor.

Qualifications/Requirements:

- Bachelor's degree in any disciplines (Preferred to have professional diploma or certificate in Journalism, Communications or any other related background.)
- Minimum 2 years of experience in content writing, preferably within the health, wellness, nonprofit sectors, or a related field.



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- Strong writing, editing, and research skills, with experience in digital content and SEO best practices.
- Familiarity with reproductive health topics and the ability to communicate them clearly, respectfully, and accurately.
- Excellent communication skills and sensitivity in handling complex or sensitive topics.
- Knowledge of healthcare trends and medical/scientific writing conventions.
- Basic proficiency in content management systems (e.g., WordPress).
- Multilingual writing or translation skills are a plus.
- Understanding the sexual and reproductive health would be an asset.

Interested candidates are invited to submit their updated CV, including application letter and contact detail of two references, to:

Human Resource Office, DKT International Inc. (Myanmar Branch)

No. 10 (B-1), Thukhawaddy Street, Ward 6, Yankin Township, Yangon.

Email: hro@dktmyanmar.org

We are on the outlook not just for talent, but also for friends and partners for the long term.

Only shortlisted candidate will be invited for interview.