



## **DKT International Inc. (Myanmar Branch)**

### **CAREER OPPORTUNITY**

**About DKT International Myanmar:** DKT International is a leader in making modern contraceptive products and information more available, accessible, and affordable to people in 90 developing countries worldwide. Through innovative social marketing DKT aims to give Myanmar's people greater knowledge and a wider range of choices for reproductive health.

DKT International Myanmar invites applications for the following position in Yangon, Myanmar.

**Position:** Digital Marketing Executive  
**Report To:** Digital Marketing Manager  
**Duty Station:** Yangon  
**Closing Date:** as soon as possible

**About the Job:** The Digital Marketing Executive is primarily responsible for supporting the execution of day-to-day digital campaigns, content creation, and online engagement activities across various digital platforms to promote awareness of Sexual and Reproductive Health knowledge and the associated brands.

#### **Responsibilities (but not limited to):**

- Assist in the implementation of social media campaigns, including daily posting and audience interaction.
- Management of agencies for social media campaigns & always-on contents on regular basis
- Conduct basic SEO tasks, keyword research, and web content updates.
- Create engaging digital content, including blog posts, graphics, short videos, and infographics in collaboration with design & production team.
- Track and report on campaign metrics using Google Analytics and platform insights.
- Help maintain website content and ensure up-to-date, relevant information.
- Coordinate with design and brand teams to align messaging with brand communications
- Perform other tasks assigned by direct supervisor.

#### **Qualifications/Requirements:**

- Bachelor degree in any discipline (preferable professional certificate or diploma in Marketing, Marketing Communications or any related background.).
- At least 1–2 years of experience in digital marketing, social media coordination or any other related fields.
- Hands-on experience with Facebook/Instagram Business Manager, Google Analytics, and basic content creation tools.
- Knowledge of HTML or WordPress is a plus.
- Good communication, organization, and team collaboration skills.
- Understanding the sexual and reproductive health would be an asset.



## DKT International Inc. (Myanmar Branch)

Interested candidates are invited to submit their updated CV, including application letter and contact detail of two references, to:

**Human Resource Office, DKT International Inc. (Myanmar Branch)**

No. 10 (B-1), Thukhawaddy Street, Ward 6, Yankin Township, Yangon.

Email: [hro@dktmyanmar.org](mailto:hro@dktmyanmar.org)

*We are on the outlook not just for talent, but also for friends and partners for the long term.*

**Only shortlisted candidate will be invited for interview.**