



Note: Only short-listed candidates will be contacted.

Job Vacancy Announcement - Product Owner (Remote)

Date - 19 March, 2025

Myanmar Youth Empowerment Opportunities (MYEO) is a social impact-driven edtech startup focused on equipping Myanmar's new graduates with the skills needed for the workforce. With a mission to build a high-skilled workforce for organizations in Myanmar, MYEO offers mobile-based online solutions to nurture youth employability. Digital Skills Institute (DSI) is a Business Unit of MYEO with the purpose of providing essential courses to accelerate the country's social and economic status through extensive digitization.

Our Culture Code - We are a mission-driven team with high levels of execution and value ideas over egos or other nuances. Our team is agile, dynamic, innovative, young, fun and diverse with remote work culture in our DNA. We do not tolerate any form of discrimination and strive for equality and individual freedom through skills empowerment across Myanmar.

About This Role - As a Product Owner, you will be responsible for researching market demand, designing and developing training programs, and ensuring their successful implementation. This role involves collaborating with internal teams and experts to create high-quality curricula, managing partnerships with organizations to expand training opportunities, and driving business growth through strategic initiatives. You will also oversee product development timelines, ensure quality assurance, and optimize DSI's business model to enhance its impact and sustainability.

SPECIFIC DUTIES & RESPONSIBILITIES

DSI Products Development:

- Research DSI courses market demand based on local market training data and requirements
- Develop user stories, learners' needs and workplace demand to develop the curriculum based on
- Prioritize the products to develop and create product development and delivery calendars
- Develop TLO, ELO to be able to design programs and curriculum by internal and experts
- Work closely with CEO, CLO, Experts, Curriculum Design Team, Marketing Team and Tech team for overall success of DSI programs
- Oversee the efficient execution of the product development lifecycle, managing timelines, resources, and deliverables
- Assist in the creation of product documentation, training materials, and sales

enablement materials

- Calculate unit hours of a product to estimate the course pricing
- Actively participate in MYEO Strategy and Developmental planning activities

Partnership:

- Collaborate with corporates and organizations to be able to provide training, curriculum development services and other business opportunities.
- Develop Partnership Relation Management system to track the partnership status
Create/Establish channels to communicate with partners and maintain partnership
Referring the existing MoU and contracts, develop the new MoU and contracts for partnership activities

Program/Product Management:

- Develop a project management system using the tools to be able to track the overall achievement and failure of programs and trainings
- Optimize resource utilization and cost control.
- Ensure the program stays within budget and on schedule.
- Identify potential risks and issues that may affect product/program success.
- Proactively address and resolve program-related problems.
- Track program achievements, generate regular reports and consider the ways to improve program if there is under achievements
- Check current certificate design and work with CLO and Media Designer for new certificate design (if needed)

Quality Assurance:

- Develop DSI skill framework with desired competencies according to programs level
Establish key metrics to measure program/product success
- Develop assessment framework according to program levels, program natures and learning styles
- Establish Certification criteria according to program and learning styles
- Develop strong documentation system for program, curriculum and training records
Structure the DSI drive
- Find partnership institutions for Program Endorsement
- Develop DSI program tracking system to be able to enhance the programs, deliveries and productivity
- Develop the criteria to ensure the quality of curriculum, contents, materials and programs
- Oversee the program delivery and reflect on learners feedbacks and share with stakeholders

Business Development:

- Identify and establish partnerships with companies and organizations to secure job placements for students and professionals.
- Develop and execute business development strategies to expand job placement opportunities.



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- Conduct market research to identify hiring trends and employer needs.
- Negotiate and finalize agreements with hiring partners and employers.
- Work closely with internal teams to align job placement efforts with training programs. Represent the organization in industry events, networking sessions, and business meetings.
- Track and report job placement success rates and partnership outcomes. Travel as needed to meet with clients, attend job fairs, and explore new business opportunities.

Business Model:

- Lead the Business models of DSI including but not limited to revenues from selling courses, working on getting grants and/or creating strong partnerships with tech companies for hiring graduates
- Responsible for the overall success of DSI with targets and timelines.

QUALIFICATIONS & REQUIREMENTS

Education & Experience:

- Bachelor's degree in Business, Education, Technology, or a related field. A Master's degree is a plus. If one has solid skills and experiences, we will bypass the degrees requirements
- Minimum 3-5 years of experience in product management, curriculum development, or business development in the education or training industry.
- Experience working with edtech platforms, digital learning solutions, or workforce development programs is preferred.
- Proven experience in strategic planning, project management, and partnership development.

Technical & Professional Skills:

- Strong understanding of curriculum design, learning outcomes (TLO, ELO), and instructional design methodologies.
- Knowledge of market research, user story development, and training needs analysis.
- Familiarity with business models for education and training programs, including course pricing, grant funding, and job placement strategies.
- Proficiency in using project management tools (e.g., Trello, Asana, Jira) and CRM systems for tracking partnerships and program progress.
- Ability to develop assessment frameworks, certification criteria, and quality assurance standards for training programs.
- Strong analytical skills to track program performance, generate reports, and optimize product development strategies.

Soft Skills & Attributes:

- Strong leadership and stakeholder management skills to collaborate with CEOs, CLOS, experts, and cross-functional teams.



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- Excellent communication and negotiation skills for establishing and maintaining corporate partnerships.
- Highly organized and detail-oriented, with the ability to manage multiple projects and deadlines.
- Problem-solving and risk management skills to proactively address challenges in product and program execution.
- Ability to work independently and remotely, while being flexible to travel when needed.

Additional Preferences:

- Based in Thailand with the flexibility to travel as required.
- Experience in AI-driven learning, upskilling programs, or job placement initiatives is a plus.
- Familiarity with educational frameworks, accreditation processes, and competency-based learning.
- Knowledge of Thai and/or Southeast Asian job markets would be an advantage.

Equal Opportunity Employer

MYEO is an equal opportunity employer. MYEO does not discriminate against any applicant for employment on any basis including, but not limited to: race, religion, sexual orientation, gender identity, age, disability, and marital status. MYEO welcomes and encourages candidates from underrepresented communities to join the team.

Interested candidates are welcome to submit Curriculum Vitae (CV) and Motivation Letter to the following contact.

Email: hr@mymyeo.com