

OXFAM IS A GLOBAL MOVEMENT OF PEOPLE WORKING TOGETHER TO END THE INJUSTICE OF POVERTY.

Communications Consultancy

Type of Contract: Consultancy Contract

Duration: 3 months, with the possibility of extension based on need and performance

Location: Myanmar, with travel to affected field locations.

Closing Date: 20th April 2025

<u>Early application is encouraged as the recruitment process will be done on a rolling basis and Oxfam</u> reserves the right to appoint a suitable candidate as soon as they are identified.

About Oxfam:

Oxfam is a global movement of people working together to end the injustice of poverty. This means tackling the inequality that keeps people poor. Together, we save lives and help rebuild communities in times of crisis. We support people to build better lives for themselves, and for others. And we won't stop until every person on the planet can enjoy life free from poverty.

Purpose of the Assignment:

Oxfam in Myanmar is seeking an experienced and creative communications consultant, agency, or team to support our earthquake emergency response by producing compelling content including stories, videos, photographs, and case studies from the field. The work will support our communications, advocacy, and donor engagement efforts, highlighting the experiences of affected communities and the response work of Oxfam and its partners.

Reporting and Coordination:

The consultant will report to the Head of Advocacy and Communications at Oxfam in Myanmar and work in close collaboration with the Earthquake Emergency Response Team, Communications Coordinator, and field teams.

Background:

Following the recent earthquake in Myanmar, Oxfam is responding in partnership with local organizations. As part of our strategic communications, we aim to document and share the stories of affected communities, highlight ongoing humanitarian needs, and demonstrate the impact of Oxfam and partner interventions.



Objective and Scope of Work:

The consultancy will support Oxfam in the following areas:

Story Collection and Documentation

- Identify and gather compelling stories from individuals and communities affected by the earthquake.
- Ensure diversity and authenticity in storytelling, aligned with Oxfam's ethical and safeguarding standards.

Case Study Development

• Develop detailed case studies showcasing the humanitarian impact and the contributions of Oxfam and its local partners.

Digital Content Creation

• Capture high-quality **photographs, videos, and audio recordings** from the field, in accordance with Oxfam branding and consent guidelines.

Content Packaging

• Produce engaging written, visual, and multimedia content tailored for various audiences, including donors, media, and the public.

Field Coordination and Partner Engagement

• Work collaboratively with field staff and partners to coordinate visits and content collection while maintaining respect and sensitivity to communities.

Strategic Communications Alignment

• Ensure that produced content aligns with Oxfam's broader communications and public engagement strategy.

Methodology:

- A detailed work plan and deliverables will be finalized in consultation with the selected consultant/agency.
- The engagement will require travel to project sites, interaction with community members, and collaboration with Oxfam staff and partners.

Required Expertise:

- At least 5 years of experience in communications roles, preferably in the humanitarian or development sector.
- Strong understanding of the Myanmar context and ability to work and communicate effectively with communities without requiring translation or facilitation support.
- Proven experience in photography and videography, particularly documenting humanitarian crises.
- Demonstrated ability to develop visual and written content including storybooks, videos, infographics, and digital assets.



- Excellent writing skills in English, with the ability to communicate complex topics in a clear, concise, and compelling manner.
- Familiarity with Oxfam's mission, vision, and values.
- High level of professionalism, cultural sensitivity, and ethical standards, especially in working with vulnerable groups.

Duration:

• Three (3) months, with the potential for extension based on performance and ongoing needs.

Intellectual Property:

All materials and content produced under this consultancy will be the sole property of Oxfam and may not be used elsewhere without prior written permission.

Fee and Expenses:

- Please provide indicative service fees along with your application.
- Final remuneration and payment terms will be discussed and agreed upon during the selection process.

How to apply:

Interested candidates or agencies are invited to submit:

- A cover letter detailing relevant experience
- A portfolio of previous work (especially storytelling, video, and photo documentation)
- A financial proposal
- Contact details of two professional references

electronically to myanmarhr@oxfam.org.uk with the subject line "Communications Consultancy" no later than 20th April 2025, 5 PM Myanmar Time.

Our values and commitment to safeguarding:

Oxfam is committed to preventing any type of unwanted behaviour at work including sexual harassment, exploitation and abuse, lack of integrity and financial misconduct; and committed to promoting the welfare of children, young people, adults and beneficiaries with whom Oxfam GB engages. Oxfam expects all staff and volunteers to share this commitment through our code of conduct. We place a high priority on ensuring that only those who share and demonstrate our <u>values</u> are recruited to work for us.

The post holder will undertake the appropriate level of training and is responsible for ensuring that they understand and work within the safeguarding policies of the organisation.

All offers of employment will be subject to satisfactory references and appropriate screening checks, which can include criminal records and terrorism finance checks. Oxfam GB also participates in the Inter Agency Misconduct Disclosure Scheme. In line with this Scheme, we will request information from job applicants' previous employers about any findings of sexual exploitation, sexual abuse and/or sexual harassment during employment, or incidents under investigation when the applicant left



employment. By submitting an application, the job applicant confirms his/her understanding of these recruitment procedures.

We are committed to ensuring diversity and gender equality within our organisation and encourage applicants from diverse backgrounds to apply.

Note to candidates: Shortlisted candidates will be assessed on our organisational values and attributes at the interview stage. The successful candidate(s) will be expected to adhere to our code of conduct. We encourage candidates to read and understand our code of conduct here.

About Us

Oxfam is a global community of people who believe in a kinder and radically better world, where everyone has power to thrive not just survive. We believe we can overcome poverty by tackling inequalities that fuel it. We are shop volunteers, women's right activists, marathon runners, aid workers, coffee farmers, street fundraisers, goat herders, policy experts, campaigners, water engineers and more. And we won't stop until everyone can live life without poverty for good.

<u>Oxfam GB</u> is a member of <u>international confederation</u> of 21 organizations working together with partners and local communities in the areas of humanitarian, development and campaigning, in more than 80 countries. Oxfam in Myanmar is the branch of Oxfam GB.

Only short-listed candidates will be notified.