

DKT International Inc. (Myanmar Branch)

CAREER OPPORTUNITY

About DKT International Myanmar: DKT International is a leader in making modern contraceptive products and information more available, accessible, and affordable to people in 90 developing countries worldwide. Through innovative social marketing DKT aims to give Myanmar's people greater knowledge and a wider range of choices for reproductive health.

DKT International Myanmar invites applications for the following position in Yangon, Myanmar.

| Position: | Research Officer |
|---------------|---------------------------|
| Report To: | Senior Manager, Marketing |
| Duty Station: | Yangon |
| Closing Date: | as soon as possible |

About the Job: We are looking for a Research Officer who will be primarily responsible for informing and supporting evidence-based decision-making through high-quality research and data analysis. This includes designing and implementing research projects, analysing data, and disseminating findings to stakeholders.

Responsibilities (but not limited to):

- Design and coordinate regular market assessments and ensure high-quality data collection and validation.
- Analyze market trends and produce regular research reports.
- Lead annual research projects to assess the impact of the programs and interventions.
- Manage partnerships with external research agencies and oversee project delivery.
- Supervise and support the internal data collection team.
- Oversee project logistics, budgets, and reporting.
- Share key findings with relevant teams to inform decision-making.
- Perform other tasks assigned by direct supervisor.

Qualifications/Requirements:

- Bachelor's degree in any disciplines. (Prefer to have Business Administration, Marketing, Statistics, or any other relevant background.)
- Minimum 3 years of hands-on experience in commercial market research, preferably in FMCG or pharmaceutical sectors, with a proven track record in designing and conducting market assessments and analyzing consumer behavior and competitive landscapes to support brand strategy, product positioning, and SKU planning.
- Strong commercial mindset and understanding of market dynamics with ability to translate data into actionable business insights.
- Excellent communication and stakeholder engagement skills.
- Understanding of ethical research practices and data confidentiality.
- Understanding the sexual and reproductive health would be an asset.



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Interested candidates are invited to submit their updated CV, including application letter and contact detail of two references, to:

Human Resource Office, DKT International Inc. (Myanmar Branch) No. 10 (B-1), Thukhawaddy Street, Ward 6, Yankin Township, Yangon. Email: <u>hro@dktmyanmar.org</u>

We are on the outlook not just for talent, but also for friends and partners for the long term. Only shortlisted candidate will be invited for interview.