

Mobile Application

"ᄇᄇ"



"Yea"

AN EASY APP FOR WATER, SANITATION AND HYGIENE

Project YEA “၆၆”



What is “YEA”?

A mobile application where everyone can explore the information and knowledge of Water, Sanitation and Hygiene (WASH) at one sitting.

Implemented by
Young Water Professionals Myanmar



Programmed
by Young
Southeast Asia
Leaders
Initiative
(YSEALI)

Also Supported
by



YEA APP team



Features of YEA app



Basic emergency WASH information
(offline)

Quick WASH Assessment Survey Form
(offline + online)

WASH related NGO/INGO contact list
(offline)

WASH articles and news
(online)

YEA app Intro Video

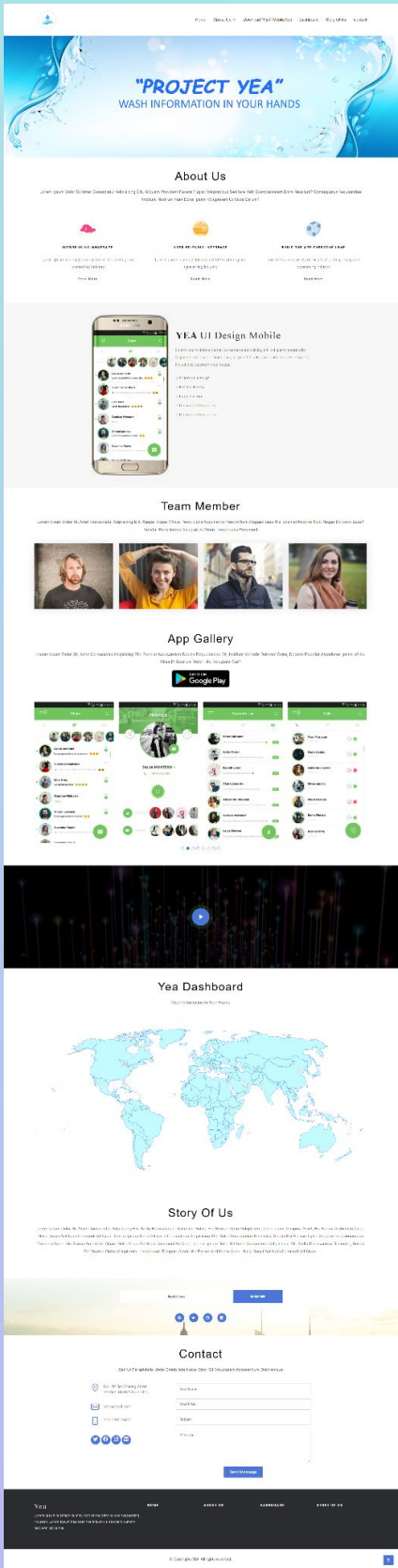


https://drive.google.com/file/d/17vElisCCrED5_1J5eOWJLQyW41uqfEXg/view?usp=sharing

Updates of YEA



Available in 9 languages



YEA App website will be launched soon.

Online Marketing

Online Marketing has been started

- Weekly marketing post on our facebook page
- App introduction video



Plans

- Lucky draw promotion
- Launching event with NGOs

"ရေ" app ထဲက အကြောင်းအရာတွေကို ဘယ်လိုဖော်ပြထားသလဲ?

The infographic is set against a background of a network of nodes and lines. It features several icons: a globe with 'Q' and 'A' speech bubbles, a document with a pencil, a question mark in a speech bubble, and a map of Myanmar. The text is in Burmese and lists various app features and content categories.

အမေး/အဖြေ ပုံစံနှင့်

အမေး/အဖြေပေါင်း 100 ကျော် အပါအဝင်

FAQ

မေးလေးမေးထိုရှိသော မေးခွန်းများ နှင့်တကွ ဖော်ပြထားပါတယ်။

ဘာသာစကား(၉)မျိုးနှင့်

1. ဗမာ
2. ပိုးကရင်
3. စကောကရင်
4. ရှမ်း
5. ကချင်
6. ရခိုင်
7. တီးတိန်ချင်း
8. မင်းတပ်ချင်း
9. ဟားခါးချင်း

Myanmar

Logos: USA, YSEALI (Youth Southeast Asian Leadership Exchange), SEEDS FOR THE FUTURE, CulturalVistas, Vei (Dutch Water Operators)

On-ground Marketing

Plans

- **Connect and collaborate with organizations/professionals active in WASH**
- **Distribution of application through IDP camp volunteers and WASH professionals**
- **Leaflets, posters**

On-ground Marketing

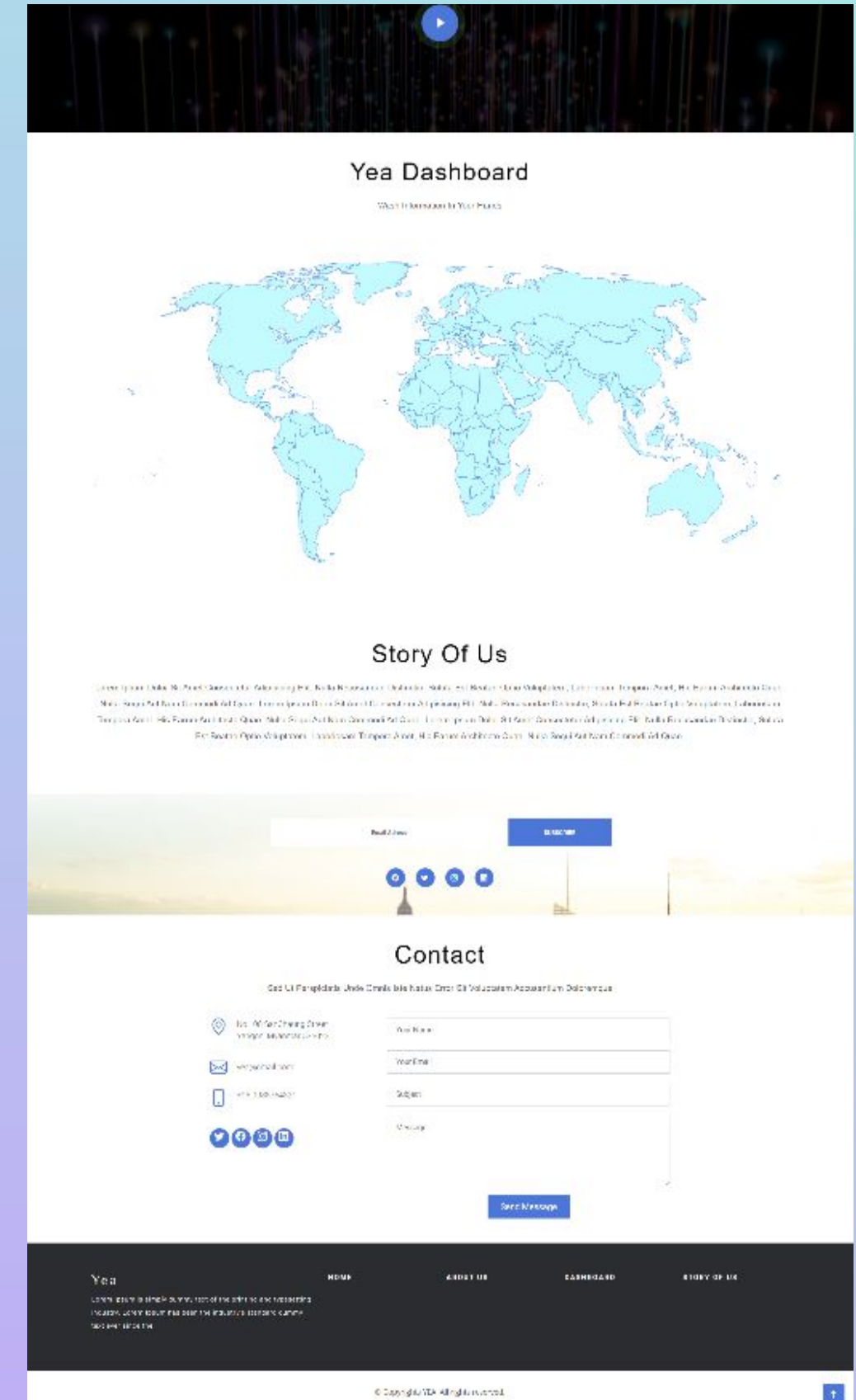
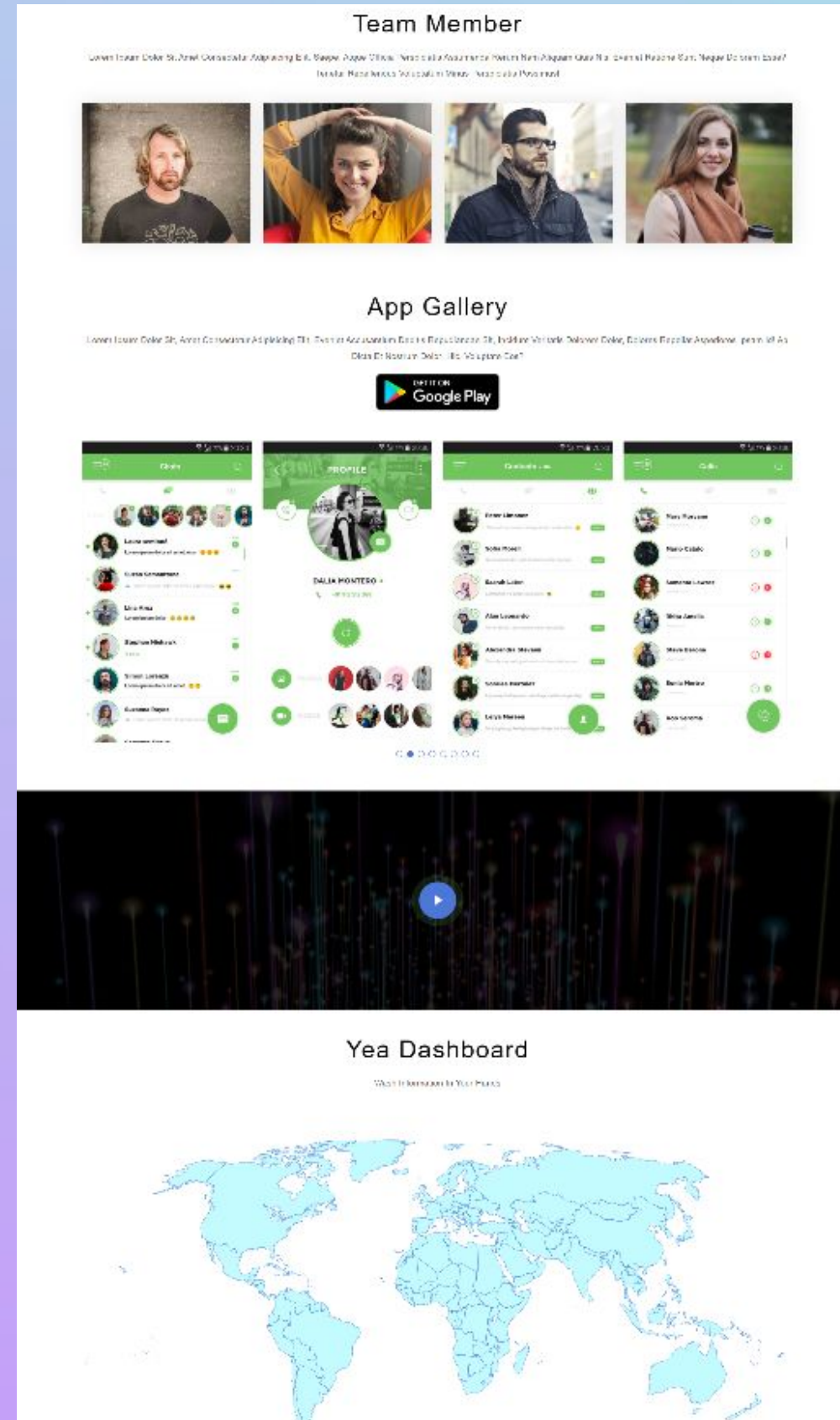
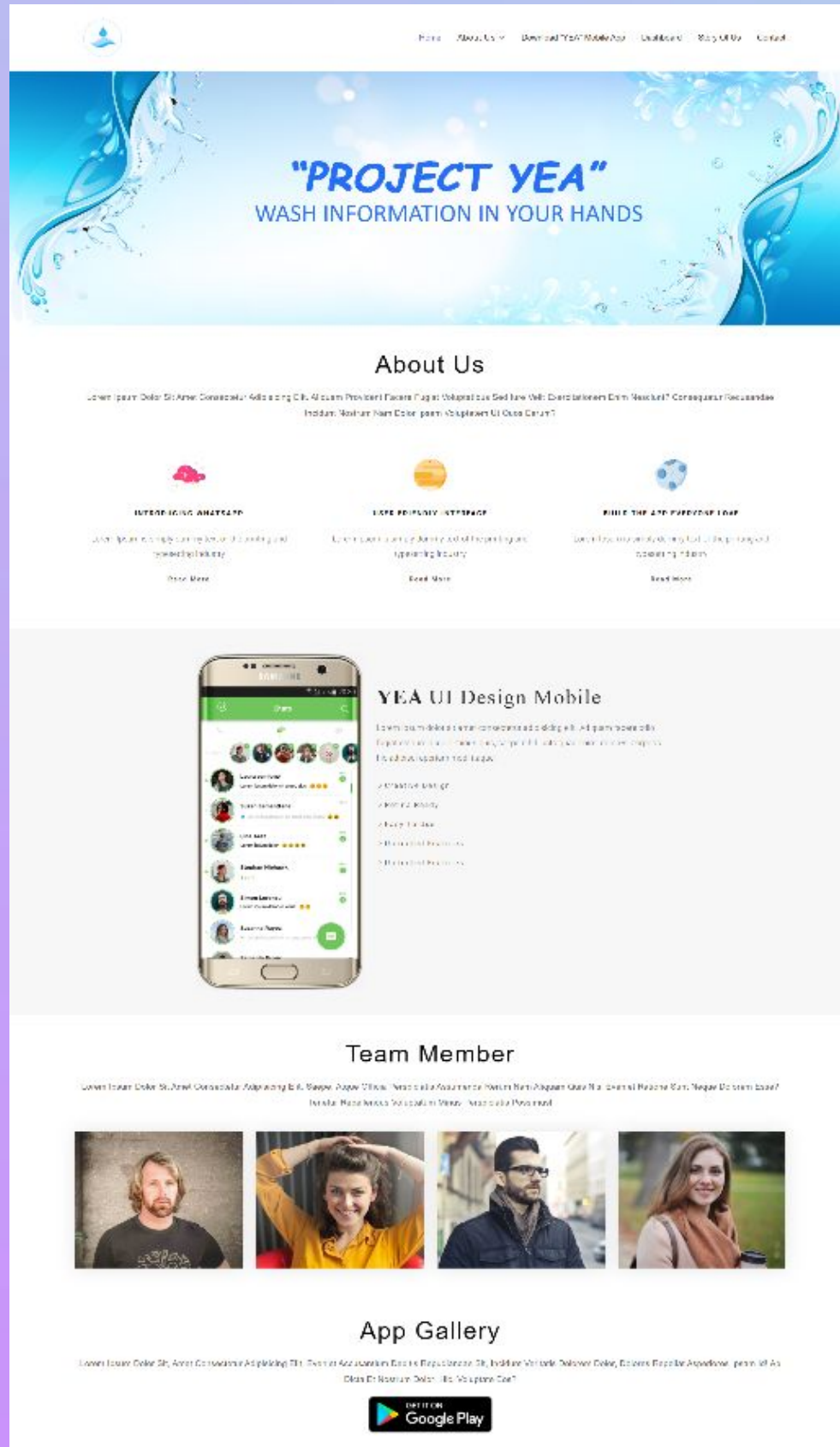
Obstacles

- Challenging for in-person marketing

Content for app

- Organization list finalization

YEA Website



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YEA App Sample Layout

Thank you...

email: myanmarwps@gmail.com



<https://www.facebook.com/YEA-Mobile-Application-103116538671404>